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Contact BACPOutreach@cityofchicago.org for a
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City Hall, 121 N. LaSalle, Room 805, Chicago, IL 60602

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[Chicago.gov/BACP](https://chicago.gov/BACP)



SMALL BUSINESS EXPO

March 11, 2023
8:30am - 1:30pm
Kennedy-King College

EVENT AGENDA

[Chicago.gov/BizExpo](https://chicago.gov/BizExpo)



AGENDA

8:30 - 9:00 AM

- Attendee Registration and Expo Area Opens
- Business Card Starter Set Service Opens
- Tax Clinic by Legal Aid Chicago Begins
- Headshot For Success Opens

9:00 - 9:30 AM

- Expo Welcome and Networking Breakfast

9:30 - 10:30 AM

- Exhibitor Hall Reopens

10:30 - 11:30 AM

- **Keynote Speaker: Chrishon Lampley**
Founder, Love Cork Screw Wines

11:30 AM - 12:30 PM

- Workshops

12:30 - 1:30 PM

- Exhibitor Hall Reopens

1:30 PM

- Expo Concludes

EXHIBITORS

- Allies for Community Business
- Chase Bank
- Chicago Housing Authority Workforce Opportunity Resource Center
- **City of Chicago Department of**
 - Business Affairs and Consumer Protection
 - Cultural Affairs and Special Events
 - Planning and Development
 - Procurement Services
 - Public Health
 - Streets and Sanitation
 - Water Management
- City Treasurer's Office
- Cook County Office of the Chief Procurement Officer
- Goldman Sachs 10,000 Small Businesses
- Greenwood Archer Capital
- Illinois Department of Human Rights
- Illinois Department of Insurance/Workers' Compensation
- Illinois Department of Revenue
- Illinois Hispanic Chamber of Commerce
- Illinois Office of Comptroller
- Illinois Secretary of State
- Institute for Justice Clinic on Entrepreneurship
- Internal Revenue Service (IRS)
- Kennedy-King College
- Lakeview Roscoe Village Chamber of Commerce
- New Covenant CDC
- SCORE Chicago
- Small Business Majority
- SomerCor
- Sunshine Enterprises
- US Small Business Administration (SBA), Illinois District
- Wintrust Bank
- Women's Business Development Center

WORKSHOP 1

The Power of Capital

Presented by Chase Bank, Minority Entrepreneur Program

It is important that business owners think strategically about cashflow to ensure if they need to borrow and if the business is a good investment for financial institutions. Know about business credit options and the important financial data needed to have access to capital.

WORKSHOP 2

Entrepreneurial Support: Where to Find it and How to Make it Work For You

Presented by Greater Southwest Development Corporation (GSDC), a Chicago Business Center

Learn about available business resources in your community and licensing requirements. Also, learn the common setbacks businesses encounters when applying for a business license. The workshop will include information about GSDC's robust programs to help you start or grow your business.

WORKSHOP 3

Marketing in the 21st Century

Presented by Score Chicago

This workshop will share how business owners can effectively utilize marketing to grow their business, increase collaboration with fellow business owners and learn how to efficiently barter your services and or products.

YEAR-ROUND BUSINESS EDUCATION



BACP's free Business Education Webinars take place every Wednesday and Friday and include topics like business licensing, operations, financial resources, marketing and more. Webinars are free, open to the public and taught by industry professionals, not-for-profit organizations and government agencies. Learn more and register for free at Chicago.gov/BusinessEducation.